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2018 2019 2020 2021 2022

Pictured: Flywheel Conference Winners

WELCOME FROM THE DIRECTOR

The Flywheel Investment Conference is an annual event that brings entrepreneurs, investors, and professionals together to cultivate momentum for growing companies. Starting as a pilot event in 2017, the Flywheel Conference has quickly grown into a premier event for Washington State.

As the flagship event of NCW Tech Alliance, a 501(c)3 serving six counties in North Central Washington, the conference is a celebration of innovation and a catalyst for economic development. The highlight of this program is our investment competition where finalists compete for live investment awards. We had 82 companies apply this year, and we can't wait to introduce you to all of our founders in attendance.

One of the most valuable aspects of this conference is the opportunity to make connections. Introduce yourself to someone new, exchange ideas, and build relationships - at Flywheel you never know who you'll meet!

We are excited to offer conference attendees a wide range of activities this week. If you need assistance or directions at any time, please look for our volunteers identified with pink name tags.

I would like to extend my deepest gratitude to the many sponsors, volunteers, speakers, and investors who have made the Flywheel Conference possible. We invite you to join our non-profit organization as a member, sponsor, or volunteer, and help fuel future programs. Thank you again for joining us!

Sincerely,

Jenny Rojanasthien

Executive Director, NCW Tech Alliance

-fenny Rojanashien

Get Inspired.
Expand Your Knowledge.
Make Connections.
Join NCW Tech Alliance!



WEDNESDAY, APRIL 19: WELCOME TO WENATCHEE

12:30 PM - 4:30 PM

LATINA/O/X FOUNDER JOURNEY WORKSHOP | Pybus Public Market Spanish-language event with separate registration.

4:00 PM - 7:00 PM

REGISTRATION OPEN | Wenatchee Valley Chamber of Commerce

5:00 PM - 7:00 PM

TOAST AROUND TOWN | 108 Lounge, Watermill Winery, Norwood Wine Bar & Epoch. Enjoy our networking pub-crawl event with hosted drinks and appetizers at each location. Hosted by Nofsinger Group.

THURSDAY, APRIL 20: MAIN CONFERENCE DAY

9:00 AM - 1:30 PM

REGISTRATION OPEN | Upper floor of Convention Center

9:00 AM - 5:00 PM

EXHIBITOR HALL | Performing Arts Center & Convention Center Check out all of the exhibitor booths.

10:00 AM - 12:00 PM

TRAILBLAZER TALKS | PAC Theater

Sarah Studer moderates a panel featuring April Needham, Juan Barraza, Marius Ciocirlan, and Jared Byer on empowering entrepreneurs at 10:00AM. In our second panel at 11:00AM, hear from experienced angel investors Minda Brusse, Mark Chopper, and Robert Pease on what they look for in potential investments. Moderated by Chrismon Nofsinger.

12:00 PM - 1:00 PM

NETWORKING BUFFET LUNCH | Upper floor of Convention Center Enjoy a buffet lunch where seating is flexible and the atmosphere is perfect for meeting new people. Hosted by Clark Nuber.

1:15 PM - 4:30 PM

INVESTMENT COMPETITION + KEYNOTES | PAC Theater

Experience the pinnacle event of the Flywheel as six companies compete live for over \$300,000 in investment awards. Get updates from previous Flywheel Conference Winners: Beta Hatch (2019), Agtools (2020), and Brainspace (2022). Features keynote speakers: Julie Harrelson, Raj Thiagarajan, and Edwin Ortiz.

6:00 PM - 8:00 PM

AWARDS PARTY | Pybus Public Market

Join us for an unforgettable evening as we announce the winners of over \$300,000 in awards! Enjoy delicious hors d'oeuvres and open bar from Pybus vendors in the lively concourse area and event center.

FRIDAY, APRIL 21: SKI & SPARK

7:45 AM - 3:00 PM	SHUTTLE VAN SERVICE Service from Pybus Market to Mission Ridge every 45 mins. Look for signs at the south end of the building.
8:30 AM - 9:30 AM	CONTINENTAL BREAKFAST Mission Ridge Hampton Lodge
9:00 AM - 10:30 PM	AVOID THE YARD SALE & PERFECT YOUR PITCH Mission Ridge Hampton Lodge Workshop in partnership with WTIA.
11:00 AM - 12:00 PM	ELEVATED PITCH COMPETITION Mission Ridge Anyone can try their shot at giving the best business pitch for the chance to win a \$1,000 cash prize and visibility. Each pitch is 45 seconds max.
9:00 AM - 3:00 PM	FREE SKIING Mission Ridge Hampton Lodge We have reserved the entire Mission Ridge Ski Resort just for you. You must sign waivers and sign up for rental gear in advance. Scan QR on page four to fill out your waiver.

LOCATIONS

Wenatchee Valley Chamber of Commerce

137 N. Wenatchee Ave

Parking - Look for street parking or park at the back of the Convention Center.

Wenatchee Convention Center & Numerica Performing Arts Center (PAC)

121 N. Wenatchee Ave

Parking - Park at the back of the Convention Center on Columbia Street where it's free all day. Street parking is limited to 3 hours.

Pybus Public Market

3 N. Worthen Street

Parking - There is free parking available at Pybus. If the lots are full, street parking is available with no time limit. It's also only a few minutes walk from the Convention Center.

Mission Ridge Ski & Board Resort

7500 Mission Ridge Road

Parking - We will have a shuttle available approximately every 45 minutes from Pybus. If you choose to drive up to Mission Ridge, it's a very short drive! Only 12 miles from Wenatchee.



IN-DEPTH @ MISSION RIDGE SKI RESORT

7:45 AM - 3:00 PM SHUTTLE SERVICE FROM PYBUS TO MISSION

We will have a shuttle available approximately every 45 minutes from Pybus Market. Look for signs at the south end of the building.

8:30 AM - 9:30 AM CONTINENTAL BREAKFAST

9:00 AM - 10:30 AM AVOID THE YARD SALE & PERFECT YOUR PITCH



Get ready to perfect your pitch and avoid the dreaded "yard sale" with Dave Parker! You don't have to be a startup to gain value from this workshop - this can also be for general business or professional development use. With over 20 years of experience as a 5X founder, entrepreneur, and professional board member for Tech growth companies, Dave has the knowledge and expertise to help you take your pitch to the next level. This workshop is presented in partnership with WTIA.

11:00 AM - 12:00 PM ELEVATED PITCH AT THE SUMMIT



After learning new skills in Dave's workshop, put them to the test by participating in the Elevated Pitch Competition for a chance to win a \$1,000 cash prize and increased visibility. Each pitch is limited to 45 seconds and will be recorded. The winner will be picked after the conference.

9:00 AM - 3:00 PM FREE SKIING & SNOWBOARDING



As a special perk for conference attendees, we have reserved the entire Mission Ridge Ski Resort just for you! Take advantage of this unique opportunity to hit the slopes or explore the snow-covered trails on snowshoes, all free of charge!

You must complete waivers and rental registration before heading to Mission Ridge on Friday.

Scan the QR Code to fill it out.





SPOTLIGHT: FREE CONSULTING SERVICES @ PYBUS

Take advantage of FREE consultation sessions on Friday, April 21 at Pybus Market. Must register in advance.

9:00 AM - 12:00 PM MOSS ADAMS

Enhance your business potential with a 15-min consultation from Moss Adams. Their expertise in accounting, consulting, and wealth management will help you unlock new opportunities.



Andy Cates has over 20 years of tax expertise. He is a leader of Moss Adams Tax Services practice and is the firmwide leader for public and private company financial statement reporting of income taxes (ASC 740).



Tegan Peterson has practiced public accounting since 2004. Tegan's experience includes strategic tax planning related to reorganizations and organizational structuring, and various other tax issues relevant to closely held businesses.

9:00 AM - 11:00 AM OGDEN MURPHY WALLACE

Sign up for a 15-min consultation with OMW. Paul can consult on full range of business services including tax, mergers/acquisitions, entity formation, governance, and general business law.



Paul Barba is a member of the firm's corporate & transactions department. Paul helps clients evaluate and implement structures for domestic and international transactions, mergers and acquisitions, tax efficiency, asset protection, wealth transfer, and transfer tax minimization.

9:30 AM - 11:00 AM TECHSTARS

Unlock your startup's potential with a 20-min consultation from Techstars' Carson Nye or Marius Ciocirlan. Connect with the Techstars Seattle team and get feedback on your pitch, get advice on your idea, or discuss your upcoming application for the next Techstars Seattle class!



Marius Ciocirlan is an Emmy Awardwinning filmmaker turned successful entrepreneur and advisor, with a diverse background that includes designing mobile apps for Groupon that have been downloaded over 100 million times.

Sign up by scanning the QR Code or on our website flywheelconference.com



LATINA/O/X FOUNDER JOURNEY WORKSHOP



MARTHA MONTOYA

AGTOOLS



EDWIN ORTIZ
REJOICY



LENNYS SÁNCHEZ FUNDACIÓN AXCEL A.C.



JUAN BARRAZA VERTUELAB



CHRIS PONCE
LFGI RESEARCH & DEVELOPMENT



OMAR SAUCEDO MICROSOFT

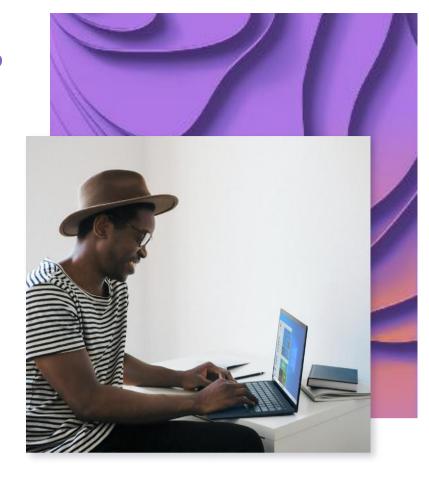
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OF ENTREPRENEURS DURING OUR
APRIL 19 WORKSHOP.

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From fundraising support to GPT-3 access, our partner offers help you achieve more. OpenAI, Drata, and Ansarada are available today, with new offerings added on a rolling basis.

Speed up development and grow your startup with access to expert guidance.

1:1 technical advisory sessions and 24/7 technical assistance help you overcome roadblocks and build at every stage.

The Microsoft Mentor Network gives you access to expert feedback and advice on topics ranging from your product roadmap to your business plan and beyond.

Tailored learning paths, content, and events are designed to help you progress to the next stage no matter your starting point.



Let us be your guide on the road to success.



ATTORNEYS

Our experienced attorneys are prepared to assist you through the early stages of your business and provide legal solutions for your startup.

Services ranging from:

- Early Stage Financing
- Mergers & Acquisitions
- Tax Strategy
- Employment & Benefits
- Technology Licensing

Seattle: (206) 447-7000 | Wenatchee: (509) 662-1954 omwlaw.com



With the right resources and guidance, there's extraordinary potential to discover and claim the future. That's why we're committed to empowering our clients and communities to go where they want to be next.

MOSSADAMS.COM/UPWARD



We're proud to support the 2023 Flywheel Investment Conference.

"Confluence Health saved my life, and together we save others."

Amy, Rehab Services Manager



About Confluence Health

Confluence Health is an integrated healthcare delivery system with two hospitals and more than 40 medical specialties, providing care to our neighbors in North Central Washington. With over 400 providers, Confluence Health is the major medical provider between Seattle and Spokane. We are committed to delivering high-quality, compassionate, and cost-effective care close to home. We are dedicated to investing in innovative technology, to provide the best care possible for our patients and equip our providers and staff to operate at the highest level.





Support Wenatchee Valley's Innovative Community Policing Initiative.





Enabling police officers to provide on-the-spot assistance to their community.



BLUEBRIDGEALLIANCE.ORG/WENATCHEEVALLEYWAPD



A collaborative program of Wenatchee PD and East Wenatchee PD



GLENN ADAMSFlywheel Fund
Co-Manager

Glenn Adams graduated from the University of Washington with multiple degrees in Pharmacy. He later went on to complete his MBA in Healthcare Administration. A longtime resident of Washington State, Glenn moved to Cashmere in 1999 and currently serves as the Chief Operating Officer for Confluence Health. Glenn has been a Flywheel investor since 2020. He is married to Cheryl Adams and has two teenage daughters. In his free time, Glenn enjoys traveling, concerts, snowboarding, riding bikes, and collecting pinball machines.



CHERYL ADAMS
Flywheel Fund
Co-Manager

Cheryl Adams received a degree in Pharmacy from the University of Washington. After working for a few years as a hospital pharmacist, she then went into the regulatory side of pharmacy. She is married to Glenn Adams and has two fantastic daughters. Since having children, Cheryl has been a stay-at-home mom, volunteering her time in the Cashmere School District. In 2019, Cheryl found a new passion: fostering cats & kittens for the Wenatchee Valley Humane Society! When she isn't feeding a bottle baby kitten, she enjoys reading, watching movies, and traveling with her family.



JUAN BARRAZA VertueLab

Juan Barraza's experience spans all facets of the startup trenches, as a founder of a Digital Health startup, lead organizer of Portland Startup Weekend Latino, and Founder of Latino Founders a professional organization empowering the next generation of Latino entrepreneurs. His passion for growing entrepreneurs is infectious. Juan believes that entrepreneurship is a great equalizer in society and any individual with an idea or concept and strong work ethic can create a great venture with a direct economic impact on family and community. Juan leads all the innovation and entrepreneurship efforts at Vertuelab a nonprofit supporting climate tech entrepreneurs.



MINDA BRUSSE First Row Partners

Minda Brusse is the Founding Partner of First Row Partners, an early stage investing firm based in Seattle. She is also a Venture Partner with 2048 Ventures and teaches a class on Angel Investing at the UW Foster School of Business MBA program. Entrepreneurship has always been part of Minda's career path. She has held co-founder or founding team roles at multiple startups since 1999 in a variety of industries, business models, and technologies. Each new challenge has sharpened her ability to navigate ambiguity through critical thinking. She is a board observer at Xemelgo, a Techstars mentor, and Jones and Foster Accelerator educator.



JARED BYER Gener8tor

Originally from Toronto, Canada, Jared has worked for technology startups and CPG brands in the US for the last twenty years. While in New York, he helped to launch and grow global fashion brands including John Varvatos, which became the fastest-selling menswear brand in Nordstrom and Neiman Marcus across the US. In San Francisco, he helped to scale-up technology companies that included IfOnly, a marketplace for experiences that was acquired by Mastercard and is now an integral part of their experiences business. Calling Reno, NV his home, Jared is currently leading gener8tor's newest 12-week startup accelerator program, investing in 5-6 high-growth startups per cohort and consulting on employer branding with his company Talent Attractors.



MARK CHOPPER AMPS Energy

Mark graduated with a PhD in Chemical Engineering from the University of Washington. After working briefly in the biotech space he spent 20 years working for software startups serving the burgeoning cellular telecommunications industry. He served in a number of roles including Customer Service, Technical Sales, Business Development, Product Management, and Staff Development. His work included extensive domestic and international travel. That period was followed by 10 years as a private portfolio manager. That experience enabled him to become involved with small businesses and ultimately Angel Investing. His most recent venture was founding an energy efficiency startup, Amps Energy. They are based in Central Washington and Mark is the CEO.



MARIUS CIOCIRLAN Techstars

Marius is a product leader, serial entrepreneur and advisor who resides in Seattle. Early in his career, he won an Emmy for his filmmaking work at PBS. He then transitioned into product design and designed all of the Groupon mobile apps, which were downloaded more than 100 million times. He has founded multiple B2B and consumer startups. For the last 6 Years he served as Co-Founder and CEO of the VC-backed startup ShareGrid, which was recently acquired by Backstage. ShareGrid is a peer-to-peer rental marketplace where over 150,000 filmmakers and photographers rent out more than \$1 billion worth of production equipment.



JERRILEA CRAWFORDCity of East Wenatchee

Jerrilea Crawford has served as mayor of East Wenatchee since January 2020. Previously she was on the City Council and has represented the City on the East Wenatchee Events Board and RiverCom 911. As Mayor she continues to serve on the RiverCom board as well as the Chelan Douglas Transportation Council, Chelan Douglas Health District, Public Facilities District, and the Chelan Douglas Homeless Task Force. Jerrilea worked for the Wenatchee Valley Chamber of Commerce as Deputy Director prior to becoming mayor and facilitated the Chamber's Community Leadership program since its inception in 2001. Jerrilea was born in Wenatchee and raised in Ellensburg and Spokane.



JULIE HARRELSON Cascade Seed Fund

Julie Harrelson is a Managing Director of the Cascade Seed Fund and has over 30 years of experience as an investor, founder, sales executive and consultant. She launched Cascade Seed Fund with Robert Pease in 2019 after being founder of the five predecessor Cascade Angels Funds. Harrelson was previously a tech executive in multiple companies variously acquired by Earthlink, Time Warner and others. Following an exit from a telecommunications startup, Harrelson worked as a trusted advisor with regional entrepreneurs, Fortune 500 companies, as well as leaders of massive change efforts in healthcare, education and energy before launching Cascade. As an entrepreneur and operator, Harrelson brings experience and empathy learned in the school of hard knocks to all she meets.



FRANK KUNTZCity of Wenatchee

Frank J. Kuntz was born and raised in the Wenatchee Valley, the place he calls home. A Certified Public Accountant by trade, he is currently serving his third term as Mayor of the City of Wenatchee. He is Wenatchee's 40th mayor. Prior to being elected as Mayor, Kuntz served on the Wenatchee City Council for five years. Mayor Kuntz is a life-long resident of Wenatchee and a graduate of the University of Washington.



APRIL NEEDHAM
SP3NW at Washington
State University

April Needham is the director of SP3NW, Washington State University's business incubator, which supports early-stage scalable startups through identification, growth, and deployment of emerging innovations. The incubator serves startups regardless of industry or academic affiliation to support regional economic growth while contributing to the regional innovation ecosystem. She has been a recognized leader in the eastern Washington and northern Idaho ecosystem for nearly a decade. She has coached almost 400 startups in the areas of business planning, market research, and preparing for funding while also supporting the growth and development of the ecosystem.



CHRISMON NOFSINGER
Nofsinger Group &
Cambridge Leadership
Associates

Chrismon is the CEO the Nofsinger Group and Cambridge Leadership Associates. With over 25 years in the field, Chrismon is a trusted confidant and adviser to numerous CEOs, board members, and private equity investors. Working with over 1600 companies - startups to Fortune 50 companies - he focuses on organizational change, individual and team development, and CEO coaching. Chrismon earned his Ph.D. in organizational psychology from Claremont Graduate University, where he was a student of management guru Peter F. Drucker. A sought-after thought-leader, Chrismon relies on the use of stage models as a tool to meaningfully improve interactions and relationships. He published his first book, The Shift from One to Many, in 2011.



EDWIN ORTIZRejoicy

Born in Mexico City, Edwin Ortiz is a serial entrepreneur and CEO of Rejoicy, the easiest e-commerce platform in the world, empowering the local passion economy. Edwin is a graduate of Brigham Young University - Idaho and has worked with several Fortune 500 companies in 8 different countries in e-commerce, supply chain, and retail. These experiences led him to start Rejoicy after recognizing that technology and efficiency allow goods and services to be democratized and benefit businesses, customers, and their communities.



DAVE PARKER DK PARKER

Dave Parker is a five-time founder and has been part of more than 15 transactions as founder, operator, board member, and advisor. He splits his time between funding early-stage companies, and helping them exit. He's a senior partner at Fearless.fund. The fund is focused on investing in women of color founders across the United States in consumer and tech companies. At the other end of the spectrum, he helps founders exit their companies through his work at NextPath Advisors.



ROBERT PEASE
Cascade Seed Fund

Robert Pease is a Managing Director of the Cascade Seed Fund and has over 20 years of experience as an investor, founder, operational executive, and consultant. He launched Cascade Seed Fund with Julie Harrelson in 2019 after being fund manager, investor, and venture partner to the five predecessor Cascade Angels Funds. He has led over 20 investments across the Cascade Funds and has been a seed stage investor since 2011.



TEGAN PETERSON Moss Adams

Tegan Peterson is a partner with Moss Adams. She has practiced public accounting since 2004, and is responsible for tax planning, consulting, and compliance for pass-through entities and individuals in the construction and agribusiness industries. Tegan's experience includes strategic tax planning related to reorganizations and organizational structuring, and various other tax issues relevant to closely-held businesses.



Omar Saucedo Microsoft

Omar Saucedo is a dedicated innovator and community builder with a passion for generating new solutions and improving his community. He believes that innovation is the foundation for creating new opportunities and driving social change. Omar holds an MS in Quality, Systems, and Productivity, with a specialization in Lean Operational Management Systems, as well as a Bachelor's degree in Marketing. He currently serves as the Microsoft Techspark Community Engagement Manager in Mexico, where he continues to make a positive impact on his community through his work.



SARAH STUDER
Techstars

Sarah Studer is the Director of Platform for Techstars Seattle and the Filecoin Techstars Accelerator program. Techstars is the worldwide network that helps entrepreneurs succeed by investing in startup founders and connecting them to investors, corporations and cities to help build thriving startup communities. In her role at Techstars, Sarah is responsible for the operations of both accelerator programs in the Pacific NW, supporting the 150+companies in the portfolio and driving community engagement throughout Seattle as well as the larger Techstars ecosystem.



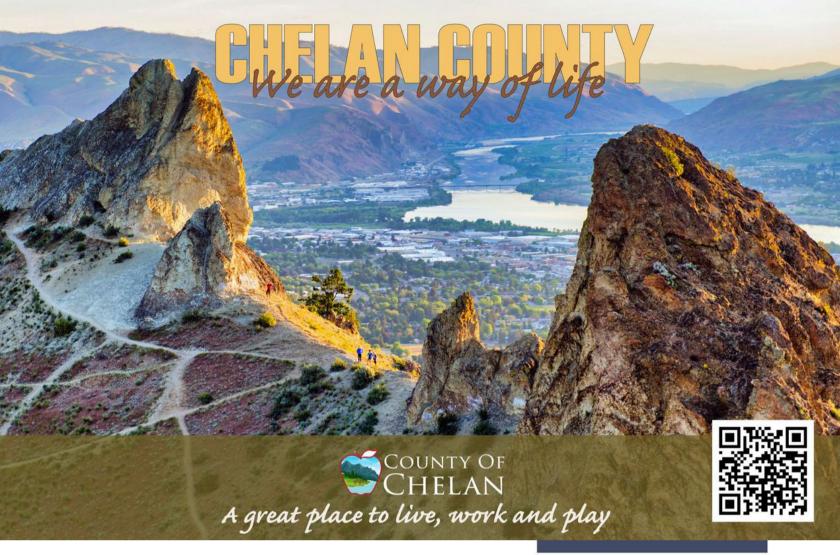
RAJ THIAGARAJAN Microsoft

As a global partner leader, Raj has a deep understanding of Microsoft's go-to-market investments in working startups, unicorns, ISVs, SIs, and advisories to build our joint industry solutions and cloud solutions business at scale. Raj also has experience in incubating and growing corporate startups and was part of the original team that built the SR&ED tax business unit at Ernst & Young, Canada, and HealthVault healthcare business at Microsoft. Before joining Microsoft, Raj was the GM for Ipendo, USA, a Swedish SaaS startup that was acquired. He also offers advisory services to a few global startups



WALTER THORN ChargerHelp!

Walter Thorn is SVP of Product and Strategy at ChargerHelp!, a venture-backed startup focused on improving charging infrastructure reliability across the US, where he is responsible for driving the company's technology platform development and reliability service delivery. He joined ChargerHelp following a decade of work at the intersection of technology and mobility, including time as an engineer at Honda and a strategy consultant at McKinsey & Company. He lives in Leavenworth, WA, and has been a Board Member of the NCW Technology Alliance since 2020 where he currently serves as Board President.



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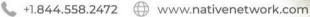
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CONGRATULATIONS TO THE FLYWHEEL TOP SIX FINALISTS!



Continuing to proudly support and celebrate the many entrepreneurs, growth companies, and community partners who provide opportunities and resources to start and grow businesses in Washington state.





SUITE 3300 206-223-1313 | KARRTUTTLE.COM

COMPETITION: TOP SIX

FAN FAVORITE

Your vote could be the deciding factor in who takes home the coveted Flywheel Fan Favorite Award and \$5,000 prize! Don't miss out on the chance to make your voice heard - cast your vote now for the top six amazing startups. Voting ends April 20 at 4:45PM.





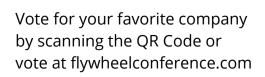
















ALPHI

JESSE BRYAN
CEO
MIKE ANDERSON
COO
WILL LITTLE

CTO

FOUNDED 2022

LOCATION Seattle

INDUSTRY Software

WEBSITE alphi.xyz



Alphi is the first community-powered NFT database built to bring accessibility and transparency to the world of digital collectibles, enabling everyone to make well-informed decisions about the projects they get involved with. Our purpose is to make the digital collectible space accessible.

CITIZEN MINT

JOSH HILE CEO, Co-Founder MARSHALL DUNFORD CTO. Co-Founder FOUNDED 2022

LOCATION Bellevue

INDUSTRY Fintech

WEBSITE citizenmint.com



The wealth management industry is going through a monumental shift with \$84 trillion in assets set to transfer from baby boomers to Millennial and Gen X clients over the next two decades. These younger clients want 3x the allocation to alternatives and greater alignment between their values and their investments. Citizen Mint provides wealth advisors a trusted, easy-to-use platform to access private market impact investments. With minimums starting at \$10k and a curated list of exclusive opportunities, wealth managers are able to leverage Citizen Mint to help attract younger clients, diversify portfolios, reduce client performance volatility, and minimize their own revenue volatility.

ONPEHHON

GEMATEG

MANFRED MARKEVITCH

CEO, Co-Founder

MAURIZIO MIOZZA

COO. Co-Founder

MAX BIANCHI

Finance, Strategy, & Control

FOUNDED 2019

LOCATION Bellevue

INDUSTRY Clean Technology

WEBSITE gemateg.com



GemaTEG develops innovative thermal management solutions for highperformance microprocessors (CPUs and GPUs) in datacenters. The company was founded in 2019 in Seattle (the world capital of Cloud), with its R&D center in Italy. DaTEG is the latest product in the company's portfolio of sustainable systems. Specifically designed for HPC and high-demanding applications, DaTEG is an active thermal management system with advanced thermoelectric technology. The system allows close control of microprocessor temperature, resulting in a substantial increase in computing power, reduction in power consumption and noise.

NOVUSON

STUART MITCHELL, PhD

CEO, Founder

JEAN MAIXNER

EVP of Operations &

Finance

MARCO DAOURA

EVP Program &

Product Mgmt.

FOUNDED 2014

LOCATION Bothell

INDUSTRY Medical Devices & Equipment

WEBSITE novuson.com





Novuson is "Clearing" the way for safer surgeries with the world's first Direct Therapeutic Ultrasound (DTU) surgical instruments for minimally invasive, robotic, and other surgical specialties. DTU is an alternative energy modality for advanced energy surgical devices that is safer and more precise than current technologies, making surgeries faster and more efficient, without risking the health and safety of the patients or the healthcare workers.

PURE BLUE TECH

RYAN VOGEL

CEO, Co-Founder

RANDY TRUBY

VP Global Business

& Membrane products

DAVID PAULSON

Nanoimprint Director

JEFF FRANK

Ultrasound Director

FOUNDED 2018

LOCATION Anacortes

INDUSTRY Clean Technology

WEBSITE purebluetech.com



Pure Blue Tech's self-cleaning reverse osmosis membranes for industries and cities efficiently treat and reuse water. We are committed to reducing the cost of water treatment and increasing water accessibility. The PB Tech Team is solving the biggest problem in membrane filtration for dairy processing and desalination: membrane fouling, reducing it up to 50%.

SHEFLY

GEORGIA GRACE EDWARDS

CEO, Co-Founder

CHARLOTTE MASSEY

COO. Co-Founder

ALYSSA GONZLEZ

Director of Marketing & Design

FOUNDED 2018

LOCATION Seattle

INDUSTRY Fashion

WEBSITE sheflyapparel.com



SheFly is an outdoor apparel company on a mission to make the outdoors better for all people through innovative clothing design. Our award-winning pants and leggings feature our patented zipper technology, which empowers everyone to answer nature's call and relieve themselves outside without removing any clothing. We design durable, innovative, and functional clothing so that everyone can explore as they are. Our products have won two Outdoor Retailer Innovation Awards, our Go There Pants were named Best 2023 Hiking Pant by Women's Health Magazine and a Top 10 Gift 2022 by USA Today, and our products are for sale nationwide in Moosejaw Mountaineering stores.

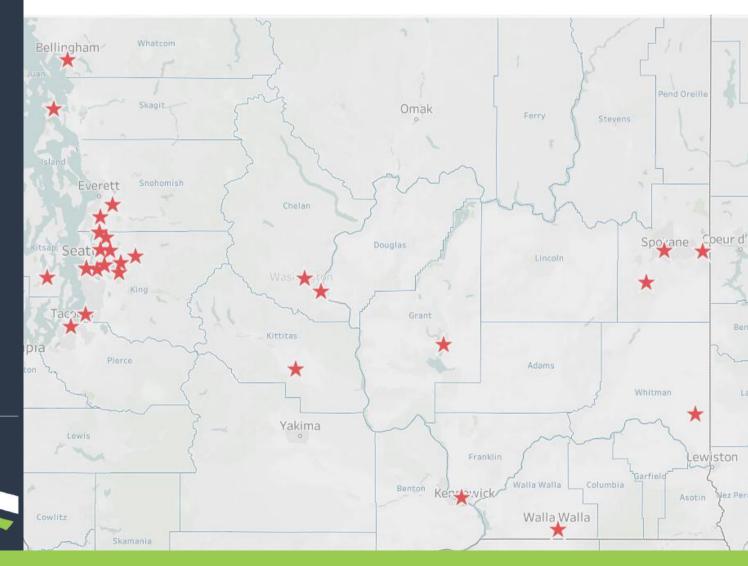
COMPETITION:

ABOUT THE COMPETITION

Every year a new LLC is formed by the Flywheel Angel Network to invest in the winner of the conference. Past investment award winners include: Cartogram (2018), Beta Hatch (2019), AgTools (2020), SyncFloor (2021), Iasis Molecular Sciences (2021), Brainspace (2022) and ZILA Works (2022). The Flywheel Angel Network is a group of angel investors who are passionate about supporting economic development in North Central Washington. The 2023 Conference Fund is managed by Glenn and Cheryl Adams.

The Flywheel Angel Network received a record number of applications for the 2023 Flywheel Investment Competition. Applications were open for a seven-week period to Washington-based companies. A total of 82 applications were submitted and the Flywheel Angel Network had the challenging job of narrowing down the pool to the six finalists competing this week. Many of the companies who applied are in attendance this week. The Flywheel Angel Network encourages you to learn more about each of the companies and support their journey ahead.

WHERE THE COMPANIES ARE LOCATED



ADVOCAT AI Bellevue, Washington Industry: Software www.advocat.ai

AGROOTED Pullman, Washington Industry: Travel www.agrooted.com

AQUAGGA INC. Tacoma, Washington Industry: Clean Technology www.aquagga.com

ARTCLEVER Lake Oswego, Oregon Industry: Education www.artclever.com

ASTROLABE ANALY Seattle, Washington Industry: Clean Technology www.astrolabe-analytics.com

AUTHENTIC HERBALS INC. Seattle, Washington Industry: Food & Beverage www.joyroot.com

BASEHUBS Mercer Island, Washington Industry: Medical Devices & Equipment www.basehubs.com

BIO FIBER INDUSTRIES Snohomish, Washington Industry: Construction www.biofiberindustries.com

BODIGUIDE INC.
Bellevue, Washington
Industry: Medical Devices &
Equipment
www.bodiguide.com

BOVI Spokane, Washington Industry: Agriculture www.bovi.ag

CATHCONNECT
Seattle, Washington
Industry: Medical Devices &
Equipment
linkedin.com/cathconnectw

CANESSHR Seattle, Washington Industry: Business Products www.cavnesshr.com CO2IGN ART Seattle, Washington Industry: Internet/Web Services www.co2ign.com

CRIMSON MEDICAL SOLUTIONS Spokane, Washington Industry: Medical Devices & Equipment www.crimsonmedicalsolutions.com

CURIE Seattle, Washington Internet/Web Services www.curie.co

DOM AND BOMB LLC. Spokane, Washington Industry: Retailing/Distribution www.domandbomb.com

DRAGONTAIL FORGE Cashmere, Washington Industry: Lifestyle www.dragontailblades.com

DWELLING TAILOR INC. Carnation, Washington Industry: Retailing/Distribution www.dwellingtailor.com

ELLEBIT Bellevue, Washington Industry: Business Services www.ellebit.com

EMERALD TECHNOLOGY GETGREEN Seattle, Washington Industry: Clean Technology www.getgreen.eco

FORJI Seattle, Washington Industry: Consumer Products www.forij.co

FUTURE GEN Seattle, Washington Industry: Education www.futuregenxyz.com

GEMMAQ Kirkland, Washington Industry: Fintech www.gemmaq.io

GOLDEN SHERPA INC. Spokane, Washington Industry: Health Services www.goldensherpa.com

HART3S Cheney, Washington Industry: Health Services www.hart3s.com HOMEOSTASIS SYSTEMS CORP Tacoma, Washington Industry: Clean Technology www.homeostasis.earth

HRVSTS INC Seattle, Washington Industry: Agriculture www.hrvsts.com

HUDDLE LOCAL Issaquah, Washington Industry: Consumer Services www.huddlelocal.com

HYDROBEE SPC Seattle, Washington Industry: Clean Technology www.hydrobee.com

INNOV8.AG Walla Walla, Washington Industry: Agriculture www.innov8.ag

INNOV8SOCIAL Tacoma, Washington Industry: Consulting www.innov8social.com

JOBSWIPER Port Orchard, Washington Industry: Internet/Web Services www.job-swiper.com

JOOLA LLC Federal Way, Washington Industry: Fintech www.joola.app

LAYER CONSTRUCTION Seattle, Washington Industry: Construction www.layerconstruction.com

LEASERA Woodinville, Washington Industry: Real Estate www.leasera.com

LITESPRITE Bellevue, Washington Industry: Healthcare Services www.litesprite.com

LIVEGROW BIO Pasco, Washington Industry: Biotechnology www.livegrowbio.com

MEDIKEQUIP LLC Tacoma, Washington Industry: Healthcare Services www.medikequip.com



OMPETITION: APPLICANT

MONOLITHS.IO Kirkland, Washington Industry: Fintech monoliths.io

NANU WATER TECHNOLOGY Seattle, Washington Industry: Agriculture www.nanuwatertech.com

NORTHWEST PORTAL Ellensburg, Washington Industry: Travel www.northwestportal.com

ORGANICNEARBY Liberty Lake, Washington **Industry: Business Services** www.organicnearby.com

PAIRADIME Bellingham, Washington Industry: Real Estate www.pairadime.com

PARACHUTE MEDICAL Seattle, Washington Industry: Medical Devices & Equipment www.ayudawear.com

PARROTS INC. Spokane, Washington Industry: Healthcare Services www.flyparrots.com

PARTING WAYS APPLICATOR Wenatchee, Washington Industry: Retailing/Distribution www.partingwaysapplicator.co

PHENOMENA LEARNING INC Seattle, Washington **Industry: Education** www.phenomena.app

PLANTED MATERIALS INC. Seattle, Washington Industry: Biotechnology www.plantedmaterials.com

PLAUZZABLE INC. Seattle, Washington Industry: Software www.plauzzable.com

PNTHR Mill Creek, Washington Industry: Mobile www.pnthr.com

PRIVO MOBILE Seattle, Washington Industry: Telecommunications www.privomobile.com

PUJATS WELLNESS LLC Seattle, Washington Industry: Lifestyle www.pujats.org

PURPOSE PLATFORM Seattle, Washington Industry: Software www.purposeplatform.io

QUITE VIBRATIONS LLC Spokane, Washington Industry: Healthcare Services

RINGA Seattle, Washington Industry: Food & Beverage www.drinkringa.com

RISING WINES COLLECTIVE Mercer Island, Washington Industry: Food & Beverage www.risingwinescollective.com

ROURA Seattle, Washington **Industry: Consumer Products** www.tryroura.com

SHARE FARM Spokane, Washington Industry: Agriculture www.sharefarm.com

SHARPARROW LLC Spokane, Washington Industry: Medical Devices & Equipment www.sharparrowmedical.com

SIRONIX RENEWABLES Seattle, Washington Industry: Chemicals & Chemical **Products** www.sironix.eco

SKYLINE DIVISION Moses Lake, Washington Industry: Agriculture www.skylinedivision.com

SPORTSTRACE Sammamish, Washington **Industry: Sports** www.sportstrace.com

STAKANA ANALYTICS Seattle, Washington Industry: Fintech www.stakana.com

SUPREME AIR SOLUTIONS Pullman, Washington **Industry: Consumer Products**

TERRANTIC LLC Seattle, Washington Industry: Software www.terrantic.com

THE AUGMENTED CITY LLC Redmond, Washington Industry: Entertainment www.theaugmentedcity.io

THOMSENS INC Seattle, Washington Industry: Clean Technology www.thomsensinc.com

THRV HFAI TH Seattle, Washington Industry: Healthcare Services www.thrv.health

VERMOUTH HOLDINGS INC Seattle, Washington **Industry: Consumer Products** www.vermouth.co

VOTEGRITY INC Seattle, Washington Industry: Software www.votegrity.net

VR ULYSSES INC Seattle, Washington Industry: IT Services www.vrulysses.com

WISECUBE AI Bothell, Washington Industry: Biotechnology www.wisecube.ai

WORKFLOW LABS Seattle, Washington Industry: Software www.workflowlabs.net

Z-TEK Group INC. Woodinville, Washington Industry: Aerospace

ZEVA INC. Tacoma, Washington Industry: Aerospace www.zevaaero.com





NCW Tech Alliance's mission is to bring people and technology resources together. We're passionate about ensuring rural Washington is not left behind as technology accelerates. Since 1999, we've built a proven track record of delivering high-quality programs that engage, inspire, and connect our community. We invite you to become a member today!











YOUR MEMBERSHIP IN ACTION

Happy Hours
Cybersecurity Meetups
Business Bytes Webinars
Entrepreneurial Panels
Industry Tours
Innovator Awards
Flywheel Investment Conference
Apple STEM Network
Community Skills Initiative
Computers For Community

MEMBER BENEFITS

Access to 'Member Only' events
Discounted or free tickets to all events
Feature on our membership directory
Post job openings on our NCW Job Board page
Guest speaker opportunities
Opportunity to promote your organization

INDIVIDUAL MEMBERSHIP

Individual Member: \$110 No business affiliation

Flywheel Angel Investor: \$500
No business affiliation

BUSINESS MEMBERSHIP

Bronze Business Member: \$230 <10 employees

Silver Business Member: \$315 11-30 employees

Gold Business Member: \$460 31-50 employees

Platinum Business Member: \$575 50< employees

NCW Tech Alliance is a 501(c)3, so all memberships are a considered a charitable donation.



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