



OVER \$300k Awarded!

1 GEMATEG - \$150k
 GemaTEG won the Flywheel Conference & received a \$150,000 investment award



2 ALPHI & SHEFLY - \$50k each
 Alphi and SheFly (Gnara) each received \$50,000 investment awards



3 Citizen Mint - \$50k
 Citizen Mint received the \$50,000 relocation offer if they choose to relocate to Chelan or Douglas County



4 SheFly - \$5k
 SheFly (Gnara) won the \$5,000 Audience Fan Favorite prize





FLYWHEEL
investment conference

The 2023 Flywheel Investment Conference was hosted by NCW Tech Alliance and Presented by:



Microsoft



MOSSADAMS

plus, over 25 supporting sponsors!

The Flywheel Angel Network sold out their fund, led by Glenn & Cheryl Adams

82 companies applied to compete for funding, the Top Six selected were:



GEMATEG

BELLEVUE



SHEFLY
Answer Nature's Call.

SEATTLE



ALPHI

SEATTLE

citizen
mint

BELLEVUE



ANACORTES



NOVUSON
"Clearing" the Way for Safer Surgeries

BOTHELL

Gemateg won the 2023 Flywheel Conference & received a \$150,000 investment award

Alphi and SheFly (now Gnara) each received a \$50,000 investment award

Citizen Mint received the \$50,000 relocation offer to relocate to Chelan or Douglas County

SheFly won the \$5,000 Fan Favorite prize

Flywheel events were held over three days with over 400 people registered to attend

Flywheel events featured 24 Exhibitors and 20+ Speakers, plus a private ski day at Mission Ridge

17 people participated in our first Elevated Pitch Competition

100 people registered to attend our first Latina/o/x Founder Journey Workshop
(all Spanish-Language event)

2023 FLYWHEEL CONFERENCE RECAP



ATTENDANCE



400+ people registered to attend the Flywheel Conference making this our most attended Flywheel Conference to date. Representatives from **171 different organizations** were in attendance.

"This was an awesome conference and experience. Not too much, very **friendly people, great venues, and huge value** for the price of the ticket. I hope it continues to grow, yet hope it doesn't get too big."

DEMOGRAPHICS



Survey results showed **73% of attendees** traveled from outside of Wenatchee to attend the conference. **38% of attendees** registered as entrepreneurs.

97% of attendees surveyed said they made valuable connections. "I am very impressed with the organization of the conference, excellent communications, choice of events to maximize networking and including a big dose of fun. Hat's off!"

VOTING



A total of **3,195 votes** were submitted for the Fan Favorite Award through the online voting platform.

SheFly (now Gnara) won the Fan Favorite Award with **63%** of the total votes.

WEBSITE



8,426 people visited the Flywheel website from January - May 2023, which is a **56% increase** from last year.

Over **50%** of our website visits were to our "Attend" page, which features all Sponsor logos linked to their website and speaker bios.

ENGAGEMENT



Organic social media engagements to promote the Flywheel Conference generated over **80,000** views and impressions across LinkedIn, Facebook, Instagram, and YouTube.

We launched digital ad campaigns through Geekwire which generated **over 1 million** impressions across the PNW promoting the Flywheel Conference.

REPRESENTATION



Hosted **the first all-Spanish Language** event on startup development and angel investment in the PNW. Featured speakers from WA, OR, CA, AR, and Mexico.

"It was really refreshing to see an event geared for Spanish speakers. Our community really needs more events like this one to thrive and be a part of the larger conversation around entrepreneurship."